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houseofe.studio

BRANDING
BRAND CONSULTING
RE-BRANDING

WEB DESIGN
DIGITAL PRODUCTS
SOCIAL BRANDING
MEDIA KIT

COLLATERAL DESIGN
PACKAGING
BOOK DESIGN

MEDIA KIT

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we're osayame + ekiuwa

— we help creative entrepreneurs
share their stories through design.

ARIAN SIMONE
CURLBOX
HEAT FREE HAIR
KAMIE CRAWFORD
GIA PEPPERS
GOOD SPORT
VULNERABLY
MOM CRUSH MONDAY
UPDOWNACROSS
TIPHANI MONTGOMERY
MICHEL SMITH BOYD
TRICIA SMITH BROWN
+ MORE

MEDIA KIT

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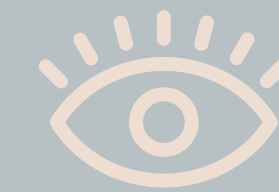
It's simple.

We are a husband + wife design studio. Okay, well maybe it's not that simple. Essentially, we help small businesses and entrepreneurs tell their stories via web, digital and print graphics.

We bring your vision to life through designs that meets your needs. Books, media kits, websites, package design, and more.

We trust you will love the final product.

At houseofe.studio, we can fulfill all your design needs; think of us as you your cool design friends who live next door.



**OUR AESTHETICS, KEEN EYE
FOR DESIGN, AND LOVE FOR
COLORS CREATE YOUR
RESULTS PRODUCED WITH
EXCELLENCE.**

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our clients include

ATTORNEYS

BLOGGERS

LIFESTYLE & BEAUTY BRANDS

FOOD INDUSTRY

PHOTOGRAPHERS

PERSONAL PORTFOLIO

BRANDING

PUBLIC RELATION FIRMS

SMALL BUSINESS OWNERS

PHYSICIANS

YOU

MEDIA KIT

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We want to know all about your brand + the inspiration behind your project. The Why.

How long have you been in business? How will your brand / product differ from others in the industry? What do you want your new branding to accomplish? We will develop a specific plan for your project, to make sure that we understand your vision + voice when developing your creative concepts.

Our clients know their project better than anyone, but it is our responsibility to take it further based on our expertise. With all of the information you provide to us, we will review every detail and begin your brand creation.

This is where we connect your story to your imagery, the objects and spaces we create.

Once your brand's story is developed, we will finalize all files for further production.

The Designer and Client session can have lasting effects, be direct and as thorough as possible. We pride ourselves on developing brands that our clients will ultimately love, but seeing your vision through this process is our priority.

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BOOK DESIGN — \$2,500 +

Let's design your book cover to cover, no details missed — physically see your vision come to life. You'll receive a PDF proof file for you to review. Page count for books are usually around 180 to 200 pages

— 2 PACKAGING CONCEPTS / 2 REVISIONS

MEDIA KIT DESIGN — \$1,200 +

Go on and show your clients all that you have to offer from services, FAQ, testimonials, ad rates, press, to contact information and more. You'll receive a web-ready PDF click-able links, and the packaged illustrator file + print ready document

— 2 PACKAGING CONCEPTS / 2 REVISIONS

PACKAGING - \$1,800 +

There's a such thing as package design, and then there's great package design. That's what we will develop for you. Product Development is crucial + key to a client's brand. We develop organic designs that will always fit the clients needs

— 4 PACKAGING CONCEPTS / 2 REVISIONS

MEDIA KIT DESIGN — \$1,200 +

Go on and show your clients all that you have to offer from services, FAQ, testimonials, ad rates, press, to contact information and more. You'll receive a web-ready PDF click-able links, and the packaged illustrator file + print ready document

— 2 PACKAGING CONCEPTS / 2 REVISIONS

collateral packages

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THE IDENTITY — \$2,200 +

STYLE BOARD — Based on your brand’s Pinterest board and/or the inspirations you provide to us, we will build a style board with color, patterns and font options to represent your vision and style

— 2 REVISIONS

LOGO CONCEPTS — Once palette and style is finalized, we will create three-logo variations. Each logo will include a unique font, type, layout, and style. You will choose your final logo from the three variations provided

— 2 REVISIONS

BRAND BOARD — Pulling it together and creating coordinating secondary logo, sub mark, patterns, etc. When your logo is approved and finalized, we will build your style board. Your brand board will include your primary logo variation, sub-mark, color palette, fonts, patterns, and social media layout design

FINAL FILES — Final files include your primary logo variation, sub-mark, color palettes, fonts, patterns, and social media layout design. You will also receive your brand colors, style board from the design process.

— 2 REVISIONS

BRAND STYLE — How to use your brand board (fonts, patterns, sub marks, logos, and print)

branding packages

Additional revisions billed at our hourly rate of \$150

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CUSTOM WORDPRESS — \$6,200 +

LOGO + SUBMARK DESIGN — Let's see your brand's inspiration via Pinterest Style Board/Inspiration with us we will then build your style board with color, patterns and font options to represent your vision/style. You will receive the following logo variation, sub-mark, color palette, fonts, patterns.

— 3 CONCEPTS / 2 REVISIONS

CUSTOM WEBSITE DESIGN — Image slider, scrolling page design, social icons, blog design w/left or right sidebar, call to action buttons, testimonials, social media footer sections, and a custom mobile layout to match the theme design.

— 1 CONCEPTS / 2 REVISIONS

INTERIOR PAGES — Includes the design and content import of 6 (six) interior pages. Ex: About, Services, Press, Gallery, Custom Contact Page with SEO Integration

COLLATERAL DESIGN — 6 Page Media Kit Design or 500 Business Card Design + Print

RESPONSIVE — A responsive site is designed for phone and tablet to match the design

COMING SOON PAGE — Custom splash page designed with a sign-up, welcome snippet, and socials

VIRTUAL MEETINGS — Bi-Weekly Meetings with our Design Team

LAUNCH — Prior to the launch you'll receive graphics and mock ups to announce your new brand and website

custom wordpress

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SQUARESPACE DESIGN — \$3,200 +

The House will design a 6-page website that will include the integration of Image slider, scrolling page design, social icons, call to action buttons, testimonials, widget footer sections, responsive to mobile, etc.

+ NEED E-COMMERCE (INCLUDES UP TO 10 PRODUCTS) — \$800

+ LOGO DEVELOPMENT (2 CONCEPTS / 2 REVISIONS) — \$600

+ BLOG ADD-ON — \$800

squarespace design

COMPLETE DESIGN PACKAGE — \$10,200 +

STYLE BOARD — Based on your brand's Pinterest board and/or the inspirations you provide to us, we will build a style board with color, patterns and font options to represent your vision and style.

— 2 REVISIONS

LOGO VARIATIONS — Once palette and style is finalized, we will create three-logo variations. Each logo will include a unique font, type, layout, and style. You will choose your final logo from the three variations provided.

BRAND STYLE BOARD — When your logo is approved and finalized, we will build your style board. Your brand board will include your primary logo variation, sub-mark, color palette, fonts, patterns, social media layout design, and brand guide

CUSTOM WEBSITE DESIGN — Image slider, scrolling page design, social icons, blog design w/left or right sidebar, call to action buttons, testimonials, social media footer sections, and a custom mobile layout to match the theme design.

— 2 CONCEPTS / 2 REVISIONS

INTERIOR PAGES — Includes the design and content import of 8 (eight) interior pages. Ex: About, Services, Testimonials, Press, Portfolio, Media Kit Upload Page, Custom Contact Page with SEO Integration.

COLLATERAL DESIGN — 6 Page Media Kit Design + Business Card Design w/print.

RESPONSIVE — A responsive site is designed for phone and tablet to match the design

COMING SOON PAGE — Custom splash page designed with a sign-up, welcome snippet, and socials

SOCIAL MEDIA — Design of a facebook page cover, profile picture, and 3 buttons of your choice, 2 instagram templates, and a email template.

VIRTUAL MEETINGS

Weekly Meetings with our Design Team.

LAUNCH — Prior to the launch you'll receive graphics and mock ups to announce your new brand and website

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retainer options

How amazing would it be to have us on call? Your very own designer that tackles all of your needs each month. This will allow you, the client, to relax knowing that we are taking care of your design needs. We book 4 or 8 month contracts, here is what you will get:

- A PERCENTAGE OF OUR HOURLY DESIGN RATE
- A PASS TO SKIP THE LINE, MAKING YOUR PROJECTS PRIORITY
- DURING BUSINESS HOURS, WE'LL BE AT YOUR SERVICE WHENEVER YOU NEED US

MONTHLY RETAINER 1

30 HOURS — \$3850

ALL DESIGN SERVICES — WEBSITE NOT INCLUDED

MONTHLY RETAINER 2

15 HOURS — \$2200

ALL DESIGN SERVICES — WEBSITE NOT INCLUDED

MONTHLY RETAINER 3

10 HOURS — \$1250

ALL DESIGN SERVICES — WEBSITE NOT INCLUDED

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houseofe.studio

PROJECT MANAGER
OSAYAME EVBUOMWAN

CREATIVE DIRECTOR
EKIUWA EVBUOMWAN

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MEDIA KIT